



- ACTIVITY
- Farmer

■ Dealer
- TOWN & COUNTRY
- Charmont-sur-Barbuise

■ France
- TRACTOR
- John Deere

■ 6630 Model
- TYRES
- VX-R Tractor

TESTIMONY ON THE QUALITIES OF A PREMIUM AGRICULTURAL TYRE

PRESENTATION OF THE TESTIMONIAL

Testimonial revealing the high-end positioning of the Bridgestone brand in the agricultural sector.



FEEDBACK

Testimonial on the advantages of the VX-R TRACTOR

“The very superior quality of all of Bridgestone’s tyres really makes the difference and globally all farmers who work with these tyres are not prepared to turn back and continue to remain faithful to the brand.”

“Even if the tyre is more expensive to buy, in the end the cost of use per hour is lower than for a standard tyre. So it makes more sense financially!”

